

Stronger Economies Together - Exploring Regional Assets and Barriers  
Regional Cluster Strategy: Assets, Community Capitals, and Barriers

**Regional Cluster Strategy: Agricultural Animal Production**

Types of Regional Assets	Regional assets that can help support this goal	Types of capital each asset represents	Barriers that might prevent goal from being met?
<b>People</b>	<ol style="list-style-type: none"> <li>1. Area livestock producers</li> <li>2. Veterinarians (large animal)</li> <li>3. Helen Harvey, Red Rock Premium Beef</li> <li>4. Shawn Walter, Professional Cattle Consultants</li> <li>5. Natural Beef (Fay)</li> </ol>	<ol style="list-style-type: none"> <li>1. Human, Social</li> <li>2. Human, Built</li> <li>3. Human, Social</li> <li>4. Human, Social</li> <li>5. Human, Social</li> </ol>	<p>Lack of coordination among producers  OKC Stockyards  People opposed to processing facilities</p>
<b>Voluntary Associations</b>	<ol style="list-style-type: none"> <li>1. Cattlemans Association</li> <li>2. Cattlewomen Association</li> <li>3. Pork Producers Council</li> <li>4. Weatherford Farmers Market</li> <li>5. Oklahoma Grain &amp; Stocker Producers</li> <li>6. Oklahoma Beef Council</li> <li>7. Oklahoma Grazing Lands Conservation Association</li> </ol>	<ol style="list-style-type: none"> <li>1. Human, Social, Political</li> <li>2. Human, Social, Political</li> <li>3. Human, Social, Political</li> <li>4. Human, Social, Cultural</li> <li>5. Human, Social, Cultural</li> <li>6. Human, Social, Cultural</li> <li>7. Human, Social</li> </ol>	<p>Learning direct marketing skills</p>
<b>Formal Institutions</b>	<ol style="list-style-type: none"> <li>1. Clinton Stockyards</li> <li>2. Elk City Stockyards</li> <li>3. Hwy 54 Market (Weatherford)</li> <li>4. Bar S Foods</li> <li>5. Maschoffs LLC</li> <li>6. Farm Credit</li> <li>7. Ag Lending Banks</li> <li>8. Livestock Hauling Trucking Co.</li> <li>9. Fort Cobb Locker Plant</li> <li>10. W-W Livestock Handling Equipment</li> <li>11. Keith's Butcher Shop (Burns Flat)</li> </ol>	<ol style="list-style-type: none"> <li>1. Built</li> <li>2. Built</li> <li>3. Built</li> <li>4. Built, Financial</li> <li>5. Built, Financial</li> <li>6. Financial, Human</li> <li>7. Financial, Human</li> <li>8. Built, Human</li> <li>9. Built</li> <li>10. Built</li> <li>11. Built</li> </ol>	<p>Capacity</p>
<b>Physical Resources</b>	<ol style="list-style-type: none"> <li>1. Swine Feeding Operations</li> <li>2. Grazinglands</li> <li>3. Small grains winter pasture</li> <li>4. Rush Springs Aquifer</li> </ol>	<ol style="list-style-type: none"> <li>1. Built</li> <li>2. Natural, Cultural</li> <li>3. Natural, Cultural</li> <li>3. Natural, Cultural</li> </ol>	<p>Drought</p>

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**Regional Cluster Strategy: Expansion of Machine Shops**

Types of Regional Assets	Regional assets that can help support this goal	Types of capital each asset represents	Barriers that might prevent goal from being met?
<b>People</b>	Machine Shops (local and outside region) Recent tech center graduates Industry Leaders  City/County Gov't Leaders	Human, Social, Cultural	Reluctance to Relocate Failure to get start-up loans. High cost of Equipment/Machine Tools.
<b>Voluntary Associations</b>	Oil & Gas Clubs Oklahoma Independent Petroleum Assn Chambers of Commerce Local and Regional Economic Development Authorities	Human, Social, Financial	Motivated Club Leaders Groups that oppose change
<b>Formal Institutions</b>	Tech Centers Small Business Administration SWOSU USDA Rural Development Banks/Financial Institutions	Human, Social, Financial	Lack of needed training. Risky loans to start-ups.
<b>Physical Resources</b>	Vacant buildings/lots Existing Facilities that can be expanded	Built	Insufficient Facilities. Expensive Renovations.

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